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|  **BBA COURSE STRUCTURE** |  |
| **Paper No.** | **Course Particulars** |  | **Credits**  |
|  | **Semester I** |  |  |
| 1.1 | English | Core Course |  4 credits |
| 1.2 | Management concepts and Applications  | Core Course  | 4 credits |
| 1.3 | Business Economics  | Core Course | 4 credits |
| 1.4 |  Accounting for Business |  Core course | 4 credits |
| 1.5 |  Business statistics | Core Course | 4 credits |
| 1.6 |  Environmental Studies | Ability Enhancement Compulsory  Course | 2 credits |
| 1.7 |  Communication Skills | Life skills course |  2 credits |
|  | **Semester II** |  |  |
| 2.1 | Business Communication |  Core Course  | 4 credits |
| 2.2 | International Business Environment | Core Course  | 4 credits |
| 2.3 | Corporate Laws | Core Course  | 4 credits |
| 2.4 | Business Mathematics | Core Course | 4 credits |
| 2.5 | Computer Applications in management | Skill enhancement Course | 2 credits |
| 2.6 | Leadership and Management skills | Life skills course | 2 credits |
| 2.7 | **INTERNSHIP-2months** |  |  4 Credits |
|  | **Semester III** |  |  |
| 3.1 | Business Analytics | Core course | 4 credits |
| 3.2 | Marketing Management | Core Course  | 4 credits |
| 3.3 | Human Resource Management | Core Course  | 4 credits |
| 3.4 | Financial Management | Core Course  | 4 credits |
| 3.5 | Corporate Governance | Core Course | 4 credits |
|  3.6 |  Digitalization of Business | Skill-Enhancement course | 2 credits |
|  3.7 |  Professional skills |  Life skills course |  2 credits |
|  | **Semester IV** |  |  |
| 4.1 | Entrepreneurship Development and Innovation | Core Course  | 4 credits |
| 4.2 |  Cost and Management Accounting | Core Course  | 4 credits |
| 4.3 | Organization Behavior | Core Course  | 4 credits |
| 4.4 |  Operations Management | Core Course | 4 credits |
| 4.5 | Tally  | Skill enhancement Core Course | 2 credits |
| 4.6 | Universal Human Values | Life skills courses | 2 credits |
| 4.7 | **INTERNSHIP- 2months** |  | 4 credits |